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Media Contact:

Katie Kozak, Marketing and PR Manager, Capture Sports Marketing

katie@capturesportsmarketing.com | 262-696-5177

David Kriete Assumes Role of President of the Vince Lombardi Cancer Foundation

MILWAUKEE – The Vince Lombardi Cancer Foundation is excited to announce David Kriete as the new president who will lead the foundation in 2024 and 2025.

Kriete grew up in Mequon and now resides in Milwaukee. He is President and CEO of Kriete Truck Centers based in downtown Milwaukee and has held this position for 18 years. Kriete also studied at Marquette University where he obtained his Master of Business Administration, Finance and Economics.

“It’s an honor to be chosen to lead this outstanding organization,” said Kriete. “Over the next two years, I will work to strengthen Vince Lombardi Cancer Foundation’s position to make a significant impact in the fight against cancer.

Kriete is not the only one in his family to be on the foundation’s board. His father, Roger Kriete was a past president for Vince Lombardi Cancer Foundation. The Kriete family has been involved with the community for a long time. Roger Kriete graduated from UW-Milwaukee in 1965 and was inducted into the Hall of Fame in 2014.

“David is one of the most generous guys I know—I look forward to seeing how his leadership continues to advance the organization’s mission to prevent, care and cure cancer,” said Paul “Mo” Moline, immediate past president of the Vince Lombardi Cancer Foundation.

Alongside a new president, the Vince Lombardi Cancer Foundation also added three new members to its medical advisory committee: Nathan Gossai, MD, a pediatric oncologist at Children’s Minnesota; Wesley Papenfuss, MD, surgical oncologist and medical director of Surgical Oncology at Advocate Health; and cancer survivor Amy Sapien.

The medical advisory committee reviews grant requests from healthcare institutions from across the country to ensure the foundation is funding the most innovative and impactful cancer projects.

“Being brave isn’t about not being scared, it’s about being scared and doing it anyway,” said Sapien, who is joining the medical advisory committee as a patient advisor.

Sapien was diagnosed with breast cancer in 2020, while her son was also battling leukemia. Her son finished treatment in 2022. They currently live in Colorado.

“Each of these individuals have a wealth of knowledge and experience in the cancer space. They will be an outstanding addition to the medical advisory committee,” said Kriete.

About the Vince Lombardi Cancer Foundation

The Vince Lombardi Cancer Foundation was established in 1971, in memory of five-time National Football League Championship Green Bay Packers Coach Vince Lombardi. His spirit, enthusiasm and commitment to excellence touched countless lives. On September 3, 1970, he lost a battle to colon cancer, dying at only 57. In his honor, the foundation is dedicated to preventing cancer, caring for those who are battling it and finding a cure. For more information, visit lombardifoundation.org.

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